

UNIVERSITY OF NORTHERN IOWA FAMILY BUSINESS FORUM



# NEXT GENERATION





## UNI'S FAMILY BUSINESS NEXT GENERATION LEADERSHIP GROUP IS FOR YOU.

This group is designed for next generation rising stars that want to develop their leadership skills personally and professionally.

### BENEFITS YOUR ORGANIZATION & THE NEXT GENERATION

Participant outcomes will include:

- » A deeper understanding of strengths and how to apply them to the family business
- » An awareness of areas for growth that need improvement
- » A better understanding of family culture and how it translates to family business
- » A clearer vision for the business and their place in it

Family businesses will benefit by assisting the next generation with skills they can apply within the business.

Unlike other programs our approach is focused on looking through a family lens. Participants can tailor the content as they continue to grow in their position within the family business.

Peer groups meet monthly fostering ongoing discussion and development.

# LEADERSHIP

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"Our program is designed to identify, develop, network, and empower the next generation of Iowa family business leaders."

**DAN BEENKEN** //UNI FAMILY BUSINESS FORUM

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## PURPOSE

A space where peers can learn from one another in a confidential, safe, and understanding environment. It is a tool for individual skill development, not a means to develop business or to increase the bottom line.

## PROGRAM DETAILS

Each month the group will confidentially share and develop topics that are relevant to each participant. Members of the dynamic group will each engage in the following

- » Monthly meetings professionally facilitated with 8-14 next generation members at each table
- » Mentoring program
- » Peer-to-peer learning through experience sharing
- » Self assessment—temperament, personality, fit with other family members
- » 360 degree assessment
- » Company projects

Next Generation Leadership Groups will be offered in Central and Eastern Iowa and open to all Next Generation Leaders across the state.

**MEETINGS ARE HELD MONTHLY FROM 9AM-1PM**

# RESERVE YOUR SPOT TODAY!



Register online at [advanceiowa.com/next-generation-leadership-program](https://advanceiowa.com/next-generation-leadership-program) or contact us at [familybusinessforum@uni.edu](mailto:familybusinessforum@uni.edu) or call 319-273-IOWA (4692)



ADVANCE IOWA

# FAMILY BUSINESS FORUM

University of Northern Iowa

